

## **TRACTIONBACK<sup>®</sup>**

*The most advanced, built-in system for  
installing modular carpet*

*Milliken*<sup>™</sup>



# WHAT IS TRACTIONBACK®?

*The preferred way to install carpet without wet adhesives or other added devices*

TractionBack® is a remarkable high-friction coating that keeps our PVC-free carpet tile securely in-place without additional adhesives, floor sealers or primers. Applied during the manufacturing process, carpet tiles with TractionBack require no manipulation, additional taping, or gluing steps in the field. Ready to install out of the box makes installation, moving, or replacing Milliken carpet easier on you and the environment.

- NO MANIPULATION OF TILES WITH EXTRA DOTS, GLUES, PEELING OF FILM OR TAPING
- IMPROVE INDOOR AIR QUALITY
- WORRY LESS ABOUT MOISTURE CONDITIONS
- READY TO INSTALL OUT-OF-THE BOX
- SAVE INSTALLATION COSTS, TIME, AND MATERIALS

## Benefits of TractionBack

1. Reduces or eliminates the need to prime or seal the floor
2. Reduces or eliminates adhesive cost and saves on labor
3. Eliminates the tools and labor to add other attachment mechanisms to the carpet tile
4. Reduces or eliminates time spent spreading wet adhesives and waiting to dry
5. Eliminates unnecessary waste like peel and stick film covers
6. Reduces or eliminates VOC off-gassing typically associated with floor sealants and adhesives allowing faster carpet installation and space habitation
7. Stays in place even under high water vapor emissions
8. Allows high levels of moisture to be transported through the tile
9. Reduces or eliminates damage to raised access floors and high-quality sub-floors, leaving little or no residue
10. Tiles can be lifted and re-placed multiple times without losing traction effect

“TractionBack enhances the functionality of carpet tile – and makes maintaining modular floor covering easy. To clean or replace, we simply lift the individual tile vertically, make repairs, and lay it back down without applying adhesives. Because there are no chemicals or tools needed, we can make replacements and repairs quickly without interrupting our employees.”

**Mark Weller**  
*President and CEO, Access Wisconsin*



Access Wisconsin Offices, Madison Wisconsin



### **BETTER FOR THE ENVIRONMENT**

Environmentally superior by every measure, TractionBack® consumes less raw materials and chemicals than 'peel and stick' products or wet adhesive systems. It eliminates the waste created by polyethylene films discarded at the installation site. And because no adhesives or floor sealants are used, TractionBack eliminates offgassing of volatile organic compounds (VOCs), improving air quality. For all these reasons it's clearly better for the environment, indoors and out.

## **WHY YOU NEED TRACTIONBACK®**

*It's the easy, cost effective and faster way to install carpet*

The idea of modular carpet was created to increase the functionality of floor covering. At Milliken, we believe that all aspects of modular carpet should benefit our customers - from the initial installation to maintenance over time. That's why the Milliken Research Team created TractionBack® - an environmentally superior method for installing our modular carpet. In recent years, peel-and-stick and dot application systems have surfaced as alternate solutions to traditional wet adhesives. These installer - rather than manufacturer applied - systems introduce additional waste of materials and labor and can become permanently affixed to the floor. TractionBack is part of the carpet from the time it arrives at the installation site. No additional manipulation is required by the installer. Just place on the floor and when the time comes to access the subfloor, carpet tiles with TractionBack are easily lifted and replaced multiple times without the loss of traction effect.

TractionBack® is the smart choice for installing and keeping modular carpet in-place even in high-moisture situations. Combined with Milliken's patented cushion back technology, Milliken modular tiles with TractionBack can handle water vapor emissions up to 85% relative humidity. This unique feature eliminates one less worry about carpet in a high-humidity environment.

So, it's less costly, environmentally superior, faster and easier to use than traditional wet adhesives or other add-on dot systems.

## **GAINING TRACTION EVERYWHERE**

*Miles of carpet – staying right where it belongs*

TractionBack already has an impressive record in numerous corporate, educational, retail, institutional, and healthcare facilities with varying floor substrates and traffic levels. In every case, its performance has been exceptional, with no movement under wheeled traffic or at transition points. With this exceptional history, Milliken modular carpet with TractionBack technology is appropriate for use in most commercial facilities and is available with many of our standard modular carpet collections.

Simplify your modular carpet installation with Milliken's patented TractionBack® technology. It's the easy, cost-effective way to install your modular carpet.

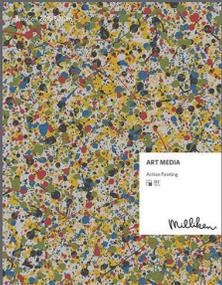
**Contact us for more information**

Customer Concierge 800.824.2246 | [millikencarpet.com](http://millikencarpet.com)

# TRACTIONBACK®

Simplify your modular installation with Milliken's patented TractionBack, an innovative backing system that is faster, more cost efficient, and environmentally superior to wet adhesives and peel-and-stick carpet tile.

Have you seen our popular collections featuring TractionBack technology? Visit us online today.



Art Media



Nordic Stories



Suitable 2.0



The Basics



**To protect the high-friction coating, TractionBack tiles are shipped back to back, unlike other Milliken modular tile products. Refer to Milliken's published TractionBack Installation Instructions and Warranty documents for full details.**

If you have questions or concerns about the appropriateness of TractionBack for your project, please contact our Customer Concierge at 800.824.2246.



This cushion-back carpet tile product is covered by one or more patents, published applications and/or patents pending. Specifications are subject to normal manufacturing tolerances and may be changed without prior notice.

## Growing greener for over 100 years.

This product has a UL® Environment 3<sup>rd</sup> party verified Environmental Product Declaration (EPD). A copy of the EPD is available online at [millikencarpet.com/epd](http://millikencarpet.com/epd) and [productguide.ulenvironment.com](http://productguide.ulenvironment.com).